

James D. Bennett  
(434) 376-7299  
Paul S. Bennett  
(434) 941-8245  
Dalton G. Bennett  
(434) 664-7946



Jim G. Bennett  
(434) 664-7935  
Brian R. Bennett  
(434) 664-8309  
Scott R. Bennett  
(434) 660-7268

## IMPORTANT UPDATED SALE INFORMATION

March 26, 2020

Dear Knoll Crest Farm Customers and Friends,

In response to the Center for Disease Control (CDC) recommendations regarding group gatherings and potential for exposure to the COVID-19 virus, we are changing the sale format for our April 11, 2020, Spring Bull & Female Sale.

As a result, there will be FREE DELIVERY on bulls selling into VA, NC, and WV if this will be helpful to you.

The Knoll Crest sale will be broadcast live on LiveAuctions.TV and through Telo-Auction conferencing as we've done with past sales; however, there will be **no live crowd on site sale day**. The sale will be conducted with a live auctioneer and sale representatives with videos of each bull and heifer in real-time bidding. Videos of each animal will be posted at [www.knollcrestfarm.com](http://www.knollcrestfarm.com) leading up to the sale, or you can view the bulls, registered heifers and commercial heifers at the farm prior to sale day (commercial heifers will be on-site at KCF by Tuesday, April 7). Please call Paul, Dalton, Jim, Brian or Martha if you plan to view the bulls ahead of time.

Listed below are the options available in purchasing on April 11<sup>th</sup>:

1. **We are available by phone or email to candidly answer all questions prior to the sale and execute your proxy bid on sale day.**

Call, text or email Paul (Angus & Hereford) or Dalton (Gelbvieh & Balancer) in advance of the sale to discuss your bull and heifer needs for the upcoming sale. Paul: 434-941-8245 (cell) / [knollcrest@knollcrestfarm.com](mailto:knollcrest@knollcrestfarm.com);  
Dalton: 434-664-7946.

As always, we stand behind our unconditional guarantee of satisfaction, which has been in place since 1944.

2. **Contact any of the sale representatives listed below, as well as others listed in the catalog.** They can answer questions, view the animals for you on sale day, and can also take your bids if you choose.

Paul Bennett.....	434-941-8245	Dr. Tim Marshall .....	229-560-4436
Dalton Bennett.....	434-664-7946	Scott Bennett .....	434-660-7268
Tommy Coley .....	815-988-7051	Zack Hileman.....	540-460-2776
Reese Tuckwiller .....	308-360-3048	Jim Johnson.....	434-546-2341
Mike Henry.....	804-337-2513 (Commercial heifers, <a href="http://www.aacattle.com">www.aacattle.com</a> , Email: <a href="mailto:mike.henry123@verizon.net">mike.henry123@verizon.net</a> .)		

3. **We will have Telo-Auction conferencing available with a live auctioneer.**

Call Knoll Crest Farm at **434-376-3567** or pre-register online at [www.knollcrestfarm.com](http://www.knollcrestfarm.com) to obtain a Telo-Auction bidder number.

4. **Bid online through LiveAuctions.TV**

All online bidders will need to pre-register at [www.liveauctions.tv](http://www.liveauctions.tv). Each year, this option has increased in popularity, and given the circumstances this year, this may be a good opportunity and convenient option to make your purchase. If you have any questions, please call (800) 431-4452 or (712) 294-4731 (Moriah Miller, LiveAuction.TV sale rep.).

These are unprecedented times. We will miss the opportunity to see all of you at our annual spring sale. We believe this is the best approach for all of us when considering the risks. These days will pass and we want your herd positioned for success and profit for the brighter days ahead.

Sincerely,  
*Knoll Crest Farm, Inc.*